Reader Zone

AMAZING
Reading Programs

WHAT IS READER ZONE?

Successful reading programs are driven by three principles: Engage, Adapt and Report.

We integrated these principles into a powerful and beautiful software platform that is transforming reading programs for libraries and schools all over the world.

Libraries that use Reader Zone see a 50% to 100% increase in reading program participation in less than one year.

EVERYBODY!

Offer reading programs for all ages of patrons. Examples include:

- 1000 Books Before Kindergarten
- Summer Reading for all ages.
- Reading Clubs for adults
- Short-term challenges.

A CULTURE OF READING

Reader Zone allows you to share reading data with your community in real time. When you share reading program success with stakeholders and readers, you build energy in your programs and create a culture of reading.

MORE PARTICIPATION!

Reader Zone is purpose-built to make reading program management simple and rewarding.

Library staff can build patron-ready reading programs in less than ten minutes.

Patrons can enroll in reading programs in less than three minutes and make daily reading entries in less than ten seconds.

Reading Zone removes the barriers that stand in the way of reading program success.

PRINCIPLES THAT DRIVE READING PROGRAM SUCCESS:

ENGAGE

Build reading programs that fit the exact needs of patrons and make it simple and fun to join and then participate in programs.

ADAPT

Easily make real-time adjustments to programs to build on success. It's simple to respond to changing needs and make programs that truly work for readers.

REPORT

Show your community and your stakeholders how amazing your reading programs are. It's a snap to share reading program success in real-time.

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